PARLIAMENT
Lights

THE PERFECT RECESS

Re·cess (Webster): A break from activity for rest or relaxation.
Re·cess (Parliament): A unique filter for extra smooth taste and low tar enjoyment.

12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Feb. '85.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

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PHILIP MORRIS INC.
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AD NO.: 258B
TITLE: Pier
SIZE: P4/C (9 3/4 x 11⅛)
PUBLICATIONS: Sunday Supplements
YEAR: 1986
THIS ADVERTISEMENT PREPARED BY BACKER & SPIELVOGEL

WARNING EXHIBIT SIZE: 3
WARNING STATEMENT: B
TAR & NICOTINE SIZE: 10pt
COVER DATE: 8/17/86
QUARTER OF COVER DATE: Third

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